

Category List for Generating Ideas

2023-2024

Arts & Aesthetics



Government & Politics



Basic Needs



Law & Justice



Business & Commerce



Miscellaneous 1 & 2



Communication



Physical Health



Culture & Religion



Psychological Health



Defense



Recreation



Economics



Science



Education



Social Relationships



Environment



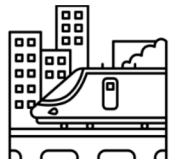
Technology



Ethics & Morality



Transportation



- **Arts** include expression via music, painting, sculpture, theatre, film, or other creative media. **Aesthetics** focuses upon beauty and whether something is pleasant to view or experience.
- **Basic Needs** include food, clothing and shelter—elements important for survival.
- **Business** includes retail stores, restaurants, offices, corporations, etc. **Commerce** focuses upon the trade or the buying and selling of goods and services.
- **Communication** deals with the exchange of information.
- **Culture** includes the customs, arts, social institutions, and achievements of a particular group. **Religion** includes a system of faith or worship.
- **Defense** involves protection, safety, security, and/or privacy. This includes physical efforts by individuals, or groups as well as protection provided by firewalls and passwords.
- **Economics** is the branch of knowledge that concerns the distribution, production, and consumption of wealth.
- **Education** includes schools, training, instruction, and learning.
- **Environment** includes one's surroundings or conditions that shape the lives of people, plants, or animals.
- **Ethics** include the principles that govern a person's behavior. **Morality** involves principles concerning the distinction between right and wrong.
- **Government** deals with how a community or country is managed. **Politics** involves elections and/or the activities related to making governmental decisions, especially debates or conflicts among individuals or parties having or hoping to achieve power.
- **Law** includes the creation and enforcement of recognized laws, court procedures, sentencing, and personnel. **Justice** is the seeking of fairness and reasonable implementation of laws.
- **Miscellaneous 1** is assigned when an idea does not fit within another defined category within that step. It will count as an additional category for scoring purposes.
- **Miscellaneous 2** is assigned when an idea does not fit within another defined category and is also unrelated to the idea assigned to Miscellaneous 1 within that step. It will count as an additional category for scoring purposes.
- **Physical Health** deals with the condition and care of the body as opposed to the mind.
- **Psychological Health** focuses upon emotional and mental well-being.
- **Recreation** includes hobbies, sports, entertainment, and other activities pursued during leisure time.
- **Science** is the systematic study of the structure and behavior of the physical and natural world (including the wider universe) through observation and experiment.
- **Social Relationships** encompass the connections between individuals with recurring interactions.
- **Technology** is associated with machines, equipment, and/or certain advancements developed from applying practical or scientific knowledge.
- **Transportation** is concerned with the movement of individuals, groups, or goods from place to place.